




naitiques®
nothing else even comes close®

Nailtiques is the renowned solution for all nail problems to most beauty editors. There are very few that haven't yet tried Nailtiques for themselves and seen the results. Below is a selection of recent press quotes...

MARIE CLAIRE MAGAZINE

Beauty Editor commented on Nailtiques Formula 2 "I don't know what I'd do without this nail strengthener" – it stops my nails flaking and breaking in winter.

ALLURE MAGAZINE

Nailtiques Nail Protein (Formula 1, 2 and 3) was named Editors' Favorite. "Nailtiques nail protein proved indestructible."

MADEMOISELLE MAGAZINE

Nailtiques was honored for creating a complete nail care system that treats multiple nail conditions. "Nailtiques has responded to the new emphasis on grooming and health with what might be called a clinical approach. They actually provide a diagnosis of problems, then follow up with specific at home prescriptions (pad and all!) featuring nourishing, protein-based products."

REDBOOK MAGAZINE

Features Nailtiques as the latest "Treats and Treatments" for nails and cuticles. Nailtiques products received rave reviews by beauty editors for providing quality products ideal for all nail types.

INSTYLE MAGAZINE

Quoted Nailtiques Formula 2 to be the "Best Nail Strengthener." "Our pros recommend this for fast results if used daily." Used by manicurists in Scarlet Nail Salon, whose regular clients include Geri Haliwell and Laura Bailey.

INSTYLE MAGAZINE

Winner of Best Beauty Buys – 1996, 1998, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2008, 2010 & 2011

VOGUE MAGAZINE

Nailtiques Cuticle & Skin Gel and Avocado Foot Crème were named as top products for "Beauty from Head to Toe."

TOWN & COUNTRY MAGAZINE

Winner of Beauty: 150 Best Products.

The beauty editor quoted "Nailtiques is the best thing you can do for your nails."



Nailtiques is a company dedicated to the development and maintenance of healthy, natural nails. The complete line of prescribed, salon-tested products provides the best nail care system available today.

The company's success is based upon its unique products that promote natural nail growth, strength and moisture retention. Nailtiques nail care system treats multiple nail problems with six specially formulated protein strengths. They not only supply nourishment to strengthen nails, they also eliminate peeling.

Nailtiques crèmes are vital to achieving healthy skin and nails. The unique formulations provide complete nourishment which promote and maintain a healthy foundation for long, strong nails and beautiful skin.



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FORMULA 1[®] • Maintenance • For Healthy Nails

Formula 1 will help maintain a strong, yet flexible nail. This carefully balanced formula will continually work to bond the nail layers together while preventing the nail from becoming too hard. Formula 1 is recommended for nails that are naturally healthy or have been treated with Formula 2 or Formula 2 Plus and have overcome previous problems. Healthy nails are not only strong, but flexible.

APPLICATION: Formula 1 may be worn alone or as a base coat and topcoat with color polish.

FORMULA 2[®] • Treatment • For Soft, Peeling, Bitten, Weak or Thin Nails

Nails that are soft, peeling, split or just will not grow will see marked improvement when treated with Formula 2. This formula consists of a unique blend of protein and conditioners. The protein immediately acts to help bond nails that are splitting or peeling. Formula 2 also helps to strengthen the nail resulting in long, strong and healthy nails.

APPLICATION: Apply daily. As nails improve, decrease application. Formula 2 may be worn alone or with color polish.

FORMULA 3[®] • Care • For Naturally Hard Nails

Naturally hard, dry nails will become healthier when Formula 3 is used. This formula is a blended combination of protein and conditioners that will provide the proper balance needed to promote flexibility. The protein in this formula will bond the nail layer together, to help prevent splitting or breaking low at the stress points. The conditioners help promote flexibility within the nail. Nail Moisturizer is a must for initial treatment when this formula is prescribed, as it will help restore and maintain flexibility within the nail.

APPLICATION: Apply every other day. May be worn alone or as a base coat and topcoat with color polish.

FORMULA 2 PLUS[®] • Treatment • For Excessive Problem Nails

Formula 2 Plus treats excessive problems due to peeling, softness and deep split ridges. This formula is prescribed if Formula 2 has been used and stubborn problems continue to exist. Color polish is not recommended as it will prevent the protein from working to its full potential. This formula is designed to assist nails in overcoming stubborn problems allowing for long strong nails.

APPLICATION: Apply one coat daily without color polish. As the condition of the nails improves, decrease application. If color polish is desired; Formula 2 Plus may be used as a base coat followed by color polish.

COLOR LACQUER WITH PROTEIN

Nailtiques Color Lacquer is infused with the same protein blend as our famous nail treatments providing nails with an extra protein boost. These lacquers can be used with our new Base Wear with Protein and Quick Dry Top Shine and work in conjunction with all of our protein treatments --- Formula 1, 2 and 3.

When ordinary nail polish is applied, the polish inhibits the great benefits of the protein. Our unique blend of color lacquer with protein allows the protein to penetrate through the polish providing maximum strength with brilliant high gloss shine, long-lasting extended wearability and highest quality formula.

APPLICATION: Apply one coat of nail protein or Nailtiques Base Wear followed by two coats of color lacquer. Finalize treatment with one coat of Nailtiques Top Shine.



BASE WEAR

Nailtiques Base Wear with a protein boost provides maximum strength, brilliant high gloss shine, long lasting extended wearability and highest quality formula. When used in conjunction with Nailtiques Color Lacquer, the protein boost allows the protein to penetrate through the layers to provide maximum benefits.

APPLICATION: Apply one coat of nail protein or Nailtiques Base Wear followed by two coats of color lacquer. Finalize treatment with one coat of Nailtiques Top Shine.

TOP SHINE

Nailtiques Top Shine provides a brilliant high gloss shine, long lasting extended wearability and highest quality formula.

APPLICATION: Apply one coat of nail protein or Nailtiques Base Wear followed by two coats of color lacquer. Finalize treatment with one coat of Nailtiques Top Shine.



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CUTICLE & SKIN GEL

Nailtiques Cuticle & Skin Gel is a glycerin and aloe enriched formula that conditions and penetrates deeply into the skin. The gel acts immediately to help soften cuticles, promote healing of cracked cuticles and restore smoothness to rough skin.

APPLICATION: Apply sparingly and regularly to dry areas of the skin and cuticles. Highly recommended for nail biters and men's cuticles. It is also an excellent treatment for dry elbows and knees.

NAIL MOISTURIZER

Nailtiques Nail Moisturizer is a greaseless fortified conditioning crème enriched with collagen, jojoba and aloe. The jojoba and aloe provide nourishing and conditioning benefits while the collagen restores moisture and promotes nail flexibility. The Nail Moisturizer delivers advanced levels of hydration and nutrients that are critical for healthy nails. Healthy nails are not only strong, but flexible.

APPLICATION: Use several times a week under the nail tips. Apply at bedtime allowing the creme to penetrate during the night. This creme is beneficial for all nail types.




nailtiques®
NAIL MOISTURIZER
28 g e net wt. 1 oz.

28 g e net wt. 1 oz.

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AFTER ARTIFICIAL TREATMENT

This treatment consists of two formulas designed for use in stages upon removal of artificial nails. These formulas, Formula A and Formula B are designed to immediately act to strengthen and bond the nail as well as condition damaged areas of the nail.

APPLICATION: For initial treatment, apply one coat of Formula A daily without color polish. Upon completion of Formula A, begin Formula B. Continue daily application until nails begin to improve.



FORMULA FIX®

Nailtiques Formula Fix is a protein based thinner that will restore and maintain a smooth consistency to thickened nail protein without affecting the prescribed formula. For best results, add 2-3 drops of Formula Fix to nail protein as soon as it begins to thicken. Thoroughly blend the ingredients by rolling the bottle upside down between the palms of hands.



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HAND CONDITIONER

Nailtiques Hand Conditioner is a highly concentrated combination of pure aloe and jojoba oils that rehydrates and conditions the hand and cuticle area. This nourishing crème has been formulated to soften cuticles and skin without softening the nails.

APPLICATION: Apply a small amount to hands, pushing back the cuticles with fingertips while massaging until completely absorbed. May be used several times during the day for conditioning the cuticles and hands.



AVOCADO FOOT CRÈME

Nailtiques Avocado Foot Crème is a deep penetrating, non-greasy moisturizing crème rich in avocado oil. Specially formulated for feet to aid in the healing of rough, dry or cracked skin. Ideal for use on calloused areas.

APPLICATION: Use regularly for maximum benefit. Massage in thoroughly.



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OIL THERAPY

Nailtiques Oil Therapy is a delicate blend of vitamin-enriched oils specially formulated to prevent and treat brittle nails and cuticles naturally. Softens cuticles by replenishing the skins natural oils. It also acts as a preventative and treatment for dry brittle nails by sealing in moisture. When used over wet polish, the oil acts as a drying agent to help set polish. Ideal for toenails that are dry and flaking.

APPLICATION: Apply several times a week to cuticles and nails (with or without polish) to replenish nutrients to skin and nails.



CUTICLE CARE OIL

Nailtiques Cuticle Care Oil is a blend of vitamins and botanical oils that help nourish cuticles and promote healthy nail growth. This formula rolls on to instantly soften cuticles and seal in moisture with a blend of sunflower oil, safflower oil, avocado oil and hemp seed oil. Packaged in a easy to use, no-drip container that is portable for multiple daily use, if necessary. The rollerball applicator provides precise and neat application where it is needed.

APPLICATION: Clean and dry skin and nails. Roll formula onto cuticles, and use fingertips to massage into surrounding skin and cuticles.



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naitliques®

NON-ACETONE
REMOVER
with Aloe Vera
& Conditioners

DISSOLVANT
SANS ACÉTONE
avec Aloès et
Revitalisants

177 ml e 6 fl. oz.

177 ml e 6 fl. oz.




naitliques®

REMOVER
WITH ACETONE
Enriched with Tea Tree
Oil & Lavender

DISSOLVANT
AVEC ACÉTONE
Enrichi D'huile de Théier
et de Lavande

177 ml e 6 fl. oz.

177 ml e 6 fl. oz.

NON-ACETONE REMOVER

An acetone-free formula that is gentle to both nails and skin. This blend of ingredients which include aloe vera and conditioners protects nails while effectively removing nail protein and/or polish.

REMOVER WITH ACETONE

Naitliques Acetone Remover dissolves nail protein and/or polish while nourishing dry, damaged nails. Formulated with tea tree oil and lavender, this non-abrasive remover helps prevent nails and cuticles from drying out. Although a powerful remover, it is formulated to not damage the nails.

APPLICATION: Saturate cotton with remover. Press pad onto nail surface, holding it for several moments allowing the remover to dissolve the protein and/or polish. Swab over nail until surface is clean. Wash off any traces before applying nail protein and/or polish.



BITE-X®

Nailtiques Bite-X is a unique blend of bitter tasting ingredients formulated with protein that help break the nail biting habit. The bitter taste helps discourage biting while the protein allows for healthy nail growth. It's effective formulation and distinctive application system discourages nail and cuticle biting.

APPLICATION: Using the unique application system, apply Bite-X to entire nail surface and cuticle area. Allow to dry completely. Use daily on bare nails or nails polished with Nailtiques Color Lacquer. Use more often if necessary.

FUNGUS TREATMENT

Treat common nail fungus with Nailtiques Fungus Treatment. Applied with a unique flow-through applicator, the formula's blend of plant oils and efficacious fungus fighting ingredients help fight common nail fungus and inhibit the further spread of germs and bacteria on and under nails.

APPLICATION: Clean the nail with soap and water and allow it to dry thoroughly. Use the flow-through applicator to apply oil on the affected nail and its free edge. Repeat this process twice each day.

FORMULA 2® KIT

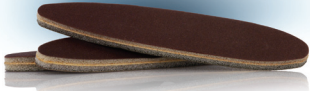
¼ oz. Formula 2, ¼ oz. Oil Therapy,
¼ oz. Cuticle & Skin Gel



FORMULA 2® & FORMULA FIX® KIT

½ oz. Formula 2 & ½ oz. Formula Fix®





BROWN SPONGE FILE

Nailtiques Brown Sponge File is ideal for trimming and shaping nails. It expertly shapes nails to a smooth, satin finish.



PINK & GREEN SPONGE FILES

A two-sided sponge emery file designed to file natural nails. The green side of the file safely allows shaping of nails without creating splits. The pink side can be used to remove stains and/or ridges. Apply Nailtiques Nail Moisturizer or Oil Therapy to the nail surface and gently file away the stains and ridges. This file is also beneficial when patches are needed.



NAILTIQUES SAMPLER

1/8 oz. Nail Protein

1/4 oz. Nail Moisturizer

1/4 oz. Cuticle & Skin Gel

1 oz. Hand Conditioner

1/4 oz. Avocado Foot Crème

1 oz. Non-Acetone Remover

1 oz. Remover with Acetone

1/8 oz. Oil Therapy



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